



Uniguest Names Joseph P. Morgan, Jr. As CEO

Tech Industry Veteran Joins Leading Technology Services Company

NASHVILLE, Tennessee, June 24, 2015 – Uniguest, the hospitality industry's largest provider of secure managed technology services, announced today the appointment of Joseph P. Morgan, Jr. as chief executive officer, effective July 6, 2015.

"We are excited to welcome Joe as the head of our industry-leading technology company," said Brian Cooper, partner at Atlantic Street Capital, a private equity firm that acquired Uniguest in 2013. "Joe is a proven leader with a strong track record of delivering the highest level of customer service and innovative technology solutions to clients, which aligns with Uniguest's customer-centric approach as a managed services provider. This focus on service and support combined with his demonstrated motivational leadership and profound technology platform knowledge and experience uniquely qualifies him to lead Uniguest, particularly during a time when the company is experiencing strong growth coupled with new and exciting opportunities."

"I'm eager to work with Uniguest's creative, dedicated and talented team, and honored to have been chosen to lead the company," Morgan said. "The opportunity ahead combines my passion for delivering technology-driven solutions that enhance business with the excitement of transformative growth. I am looking forward to accelerating our ability to serve our customers and extend our market penetration and innovative product portfolio."

Morgan served as president and chief executive officer of The Standard Register Company, a publicly traded company with revenues approaching \$1 billion, since January 2009. At The Standard Register Company, he was responsible for the transformation of the printing giant to an integrated communications company leveraging both technology and innovation to develop a market-focused strategy. Morgan also served on the Board of Directors and held a number of community and charitable leadership positions during his tenure with the company.

He joined The Standard Register Company as president and chief executive officer of its SMARTworks® strategic business unit, and subsequently held the positions of chief technology officer, executive vice president and general manager of the On Demand Solutions Group, executive vice president and chief operating officer of the company. Morgan previously served as

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[Uniguest CEO, Joseph P. Morgan \(headshot\)](#)

[Uniguest Solutions Summary](#)

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president at eflatbed.com, president and chairman of Sony Chemical Corporation of America and held executive positions at FLEXcon.

Morgan holds a bachelor's degree in chemistry from the College of the Holy Cross in Worcester, Massachusetts, a bachelor's in chemical engineering from Worcester Polytechnic Institute and an MBA from Clark University in Worcester.

ABOUT UNIGUEST

Uniguest is the leading provider of secure fully managed technology solutions to the hospitality industry, backed by world-class service delivery and 24/7/365 support. Uniguest's solutions include secure public-use computers, static and interactive digital signage, purposed kiosks, online meetings and purposed tablets. In June 2015, the company announced a partnership with Google to deploy Google Chrome solutions – Uniguest Chromebase for public-use computers, Uniguest Chromebase Kiosks, Uniguest Chromebox for Digital Signage and Uniguest Chrome for Meetings. Uniguest manages more than 19,000 guest-facing technology devices on 8,000 client properties across 47 countries for many of the world's most recognizable hospitality brands. For more information, please visit www.uniguest.com.



The Uniguest Platform



1992



2009

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